

ORIT LICHTNAIER GIL Lead UX/UI Designer & Developer / 052-8536369

I'm passionate about design and logic, with deep attention to detail and great attraction to creating full and complex products. My knowledge extends beyond the borders of design to the territories of the logical, technical and practical. I'm process oriented, learn fast and profoundly, with a capacity to create logical connections, and skilled with helping and directing at need. Driven to extensive work and responsibility, motivated for wide ranged and profound challenges in the field of interaction design and UI development in all its forms.

I live in Ramat-Gan. You can contact me at orit.contact@gmail.com, or through my [LinkedIn profile](#). You can also view my portfolio at creatorit.com.



LEAD UX/UI DESIGNER & DEVELOPER StoreYa April 2015 - Now

- Led the re-factoring and re-design process for the company's SaaS products, websites and more.
- Hands-on UI development of SaaS, several full scale websites and other interactive materials, using HTML, CSS, JS and Bootstrap.
- Worked hand in hand with the COO and CTO to create a style-guide, and bring dozens of pages to a unified experience and look & feel, with complimentary development components.



HEAD OF DESIGN (PROJECT) Panda Medical Education December 2014 - March 2015

- Envisioned and produced the inclusive experience of the product's eco-system, including UX, UI and design for all platforms, With extensive focus on mobile interfaces.
- Hands-on formation and design of the company's visual language (brand, UI, marketing)
- Spent 6 weeks in Silicon Valley as part of Upwest Labs' Accelerator program



SENIOR UX/UI DESIGNER Walla October 2013 - December 2014

- Cross-platform prototyping and design of the company's flagship News app and Mail services, reaching 1m+ users each
- Collaborated with VP of product, product managers, and developers and their team leaders
- Worked on cross-platform projects as well as on native apps, responsive websites and marketing campaigns



UI DESIGNER & ART DIRECTOR Y.K.Multimedia & Kivoon Aher August 2012 - October 2013

- Art direction and time management of 2 in-house designers
- Designed native apps, mobile websites, tablet apps and websites for large-scale companies such as Isracard, MSD, Orange, and more.



UI, WEB & GRAPHIC DESIGNER Freelance September 2006 - November 2012

- UI and Web design for various websites, brand identity and print media
- Adobe Israel training project: responsibility for the architecture, design, and development of a training pack for all adobe products
- Afimilk: responsibility for the entire re-branding process of the company. Consultation and hands on design of the company's products



UX, UI & DEVELOPMENT LECTURER Shenkar College, Avni Institute, Ariel University 2005-2014

- Taught UX/UI design for mobile devices, Web design and development, including code based animation, and logical thinking to hundreds of students over the years
- Also lectured in: College of Management, Ruppin College, Tiltan Design College, and Kinneret College



PRODUCTION COORDINATOR Kinneret College Design Department 2005 - 2010

- Leading partnerships with companies for interactive design projects. Direct involvement and Guidance in product architecture, UX and UI design, web development, multimedia productions, print productions, and branding.



CODESIGNER / DESIGNERS LEARN TO CODE

- An initiative of many non-profit activities, that help designers evolve by extending their toolbox, and sharpening their knowledge on all the best practices in design related fields.
- Wrote and organized an 8-lessons course for UX/UI for Mobile, and a 3-lessons course for UI development at Google Campus TLV.
- The Codesigner website curates more than 35 training videos that I created, divided to several courses and adjusted to various difficulty levels from novice to experts
- There are over 1,200 designers in our community, and +20k views on our YouTube channel.



EDUCATION

- **Seminar Hakibutzim** / Studied for B.Ed in Design & Arts
- **Jordan Valley College** / Interactive Communications Engineer (graduated with honors)